

FIG. 1

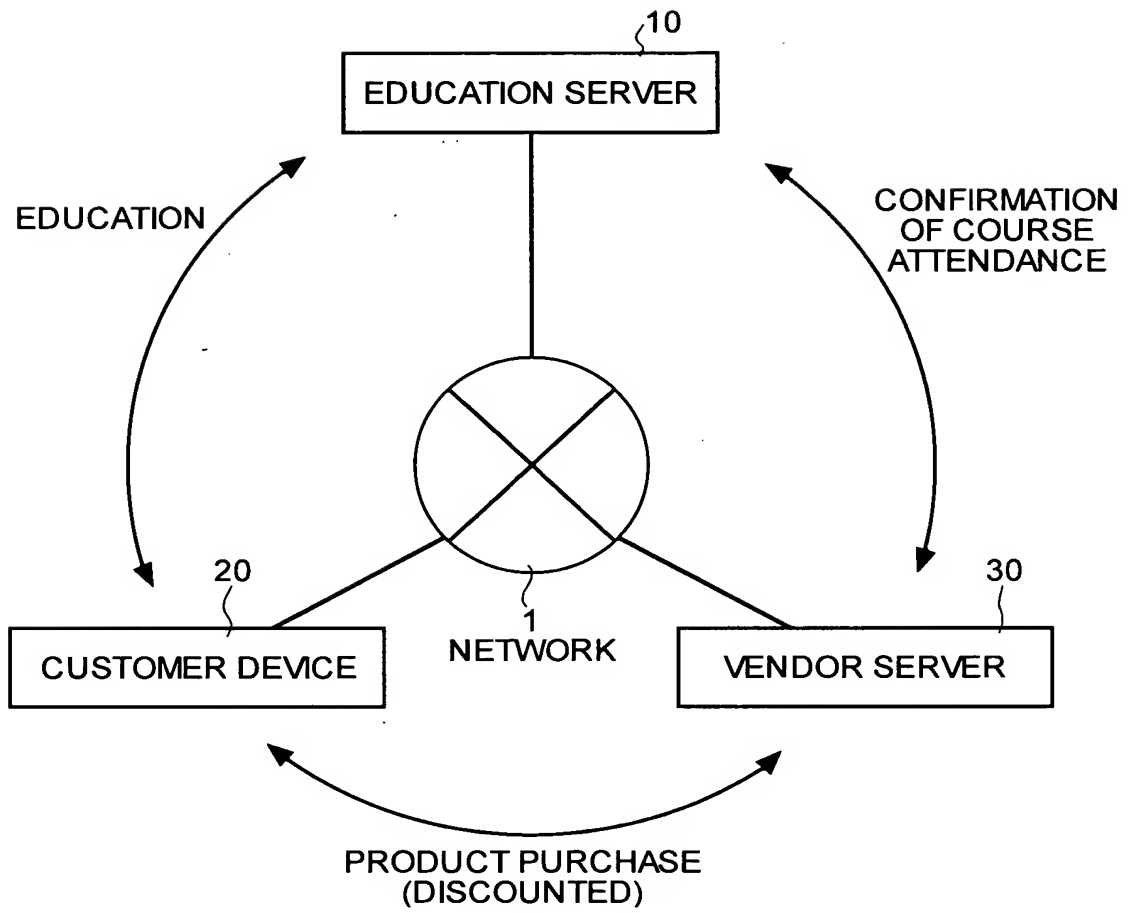


FIG.2

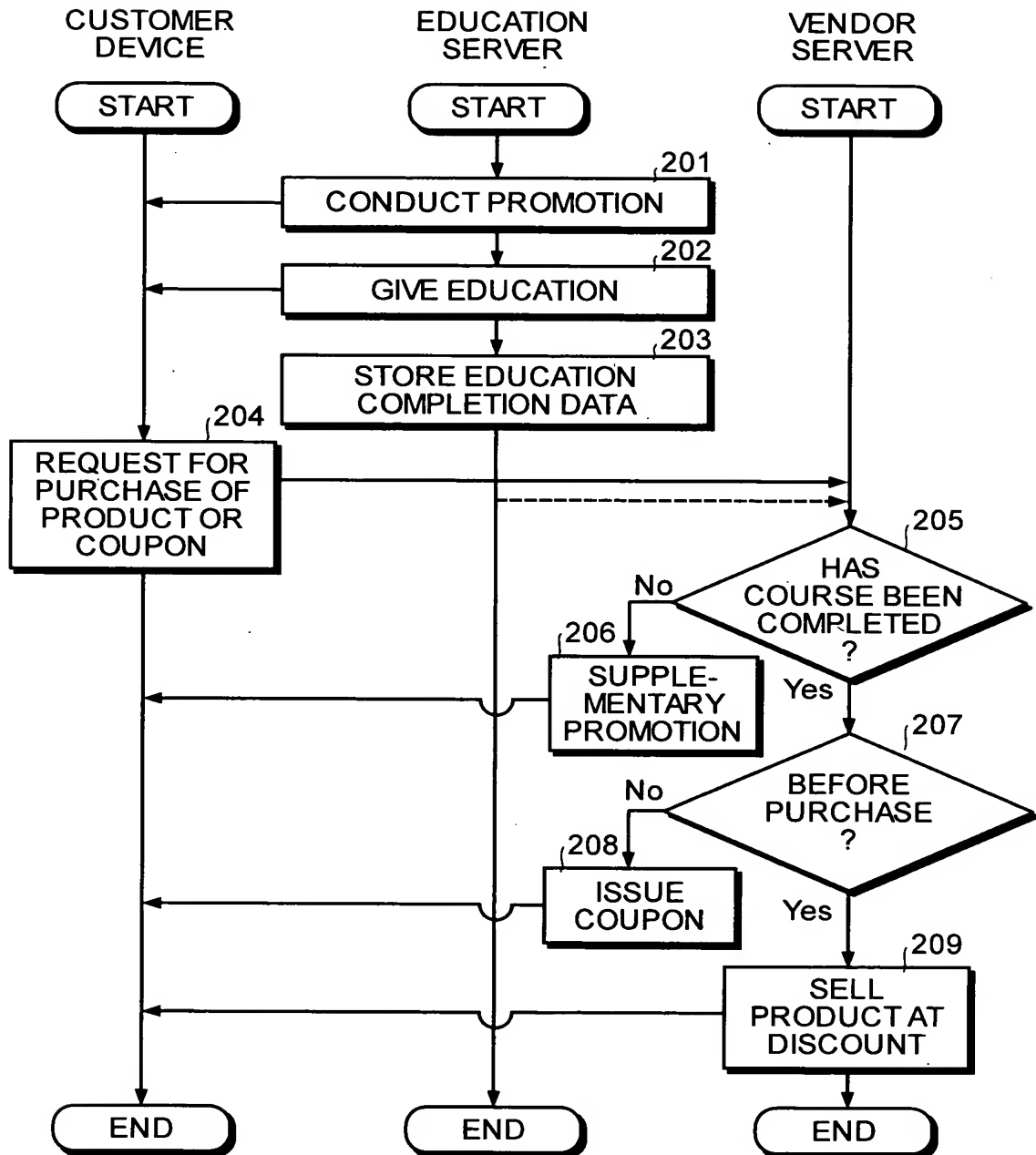


FIG.3

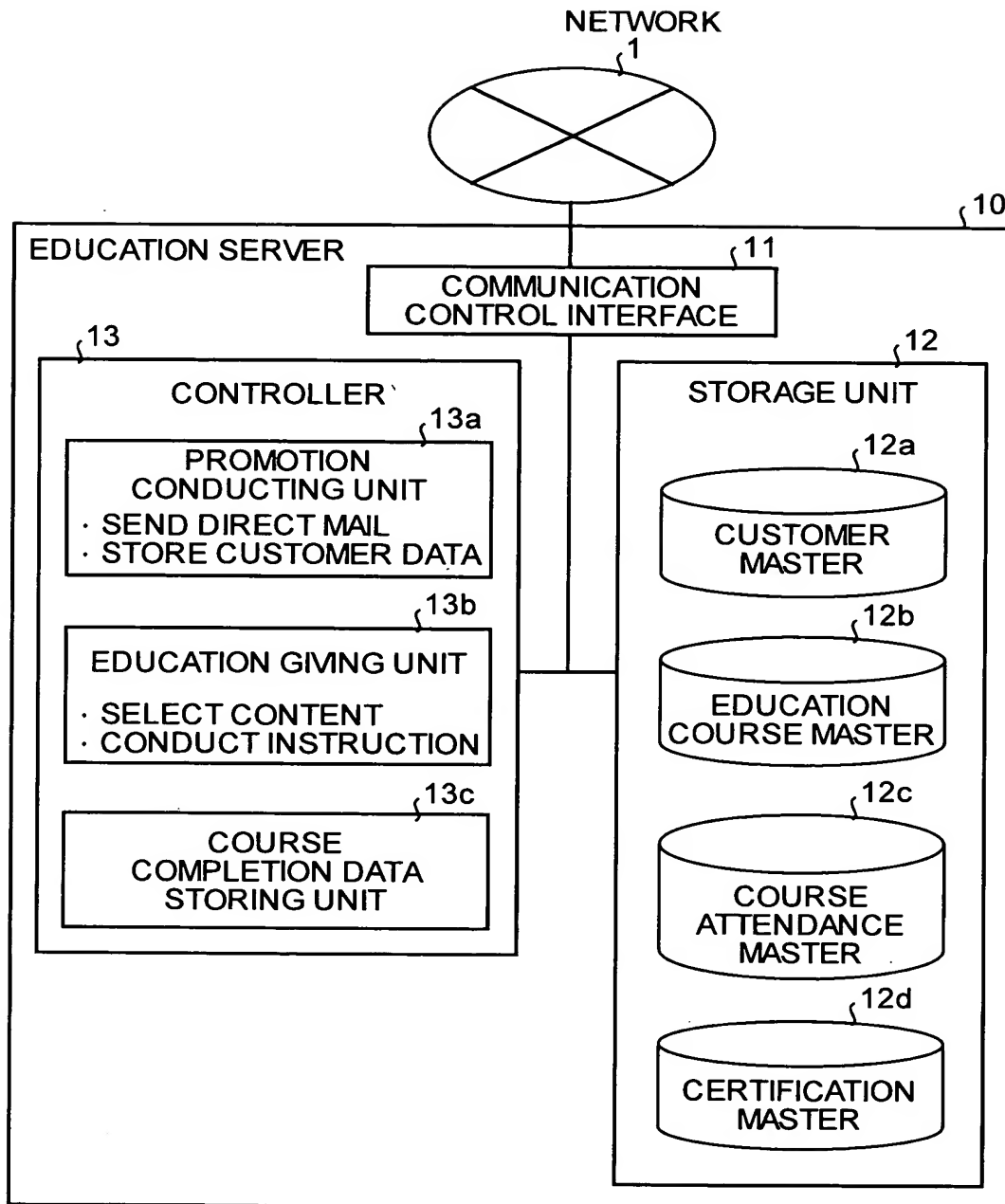


FIG.4A

PERSONAL INFORMATION TABLE

CUSTOMER NO.	NAME	ADDRESS	TELEPHONE NUMBER	DATA OF BIRTH	E-MAIL ADDRESS
A001	TAROU YAMADA	〇〇〇〇	XXXX	XXXX	XXXX
A002	HANAKO TANAKA	〇〇〇〇	XXXX	XXXX	XXXX
A003	JIROU SUZUKI	〇〇〇〇	XXXX	XXXX	XXXX
⋮					

FIG.4B

PREFERENCE TABLE

CUSTOMER NO.	PREFERENCE NO.	DETAIL
A001	P001	INTERNET SHOPPING
	P002	HOUSEHOLD ACCOUNTS MANAGEMENT
A002	P003	COMPUTER GRAPHICS
	P004	CGI
⋮		

FIG.5A

EDUCATION COURSE TABLE

COURSE NO.	COURSE NAME
C001	CONNECTING TO INTERNET FOR THE FIRST TIME
C002	EXCEL FOR BEGINNERS
C003	ELEMENTARY CG
C004	ADVANCED CGI PROGRAMMING
⋮	

FIG.5B

RECOMMENDED EDUCATION COURSE TABLE

PREFERENCE NO.	DETAIL	COURSE NO.	COURSE NAME
P001	INTERNET SHOPPING	C001	CONNECTING TO INTERNET FOR THE FIRST TIME
P002	HOUSEHOLD ACCOUNTS MANAGEMENT	C002	EXCEL FOR BEGINNERS
P003	COMPUTER GRAPHICS	C003	ELEMENTARY CG
P004	CGI	C004	ADVANCED CGI PROGRAMMING
⋮		⋮	

FIG.6

COURSE ATTENDANCE TABLE

ENROLL- MENT NO.	CUSTOMER NO.	COURSE NO.	COURSE NAME
J001	A001	C001	CONNECTING TO INTERNET FOR THE FIRST TIME
J002		C002	EXCEL FOR BEGINNERS
J003	A002	C003	ELEMENTARY CG
⋮			

	STARTING DATE OF COURSE	ENDING DATE OF COURSE	TEST RESULT	COURSE FINISHING FLAG	KEYWORD
~	2003/01/01	2003/02/14	90	1	XxXx
~	2003/01/15	-	-	0	0
~	2002/12/20	2003/01/14	50	1	YyYy

FIG.7

CERTIFICATION TABLE

ENROLLMENT NO.	KEYWORD	COMPLETION FLAG
J001	XxXx	1
J003	YyYy	0
⋮		

FIG.8

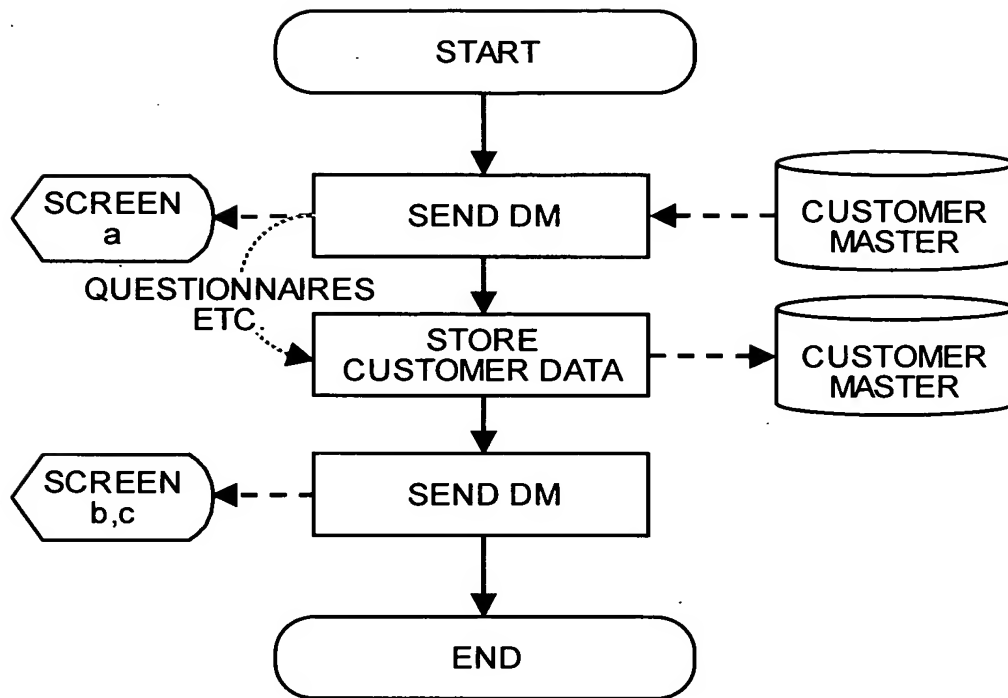


FIG.9

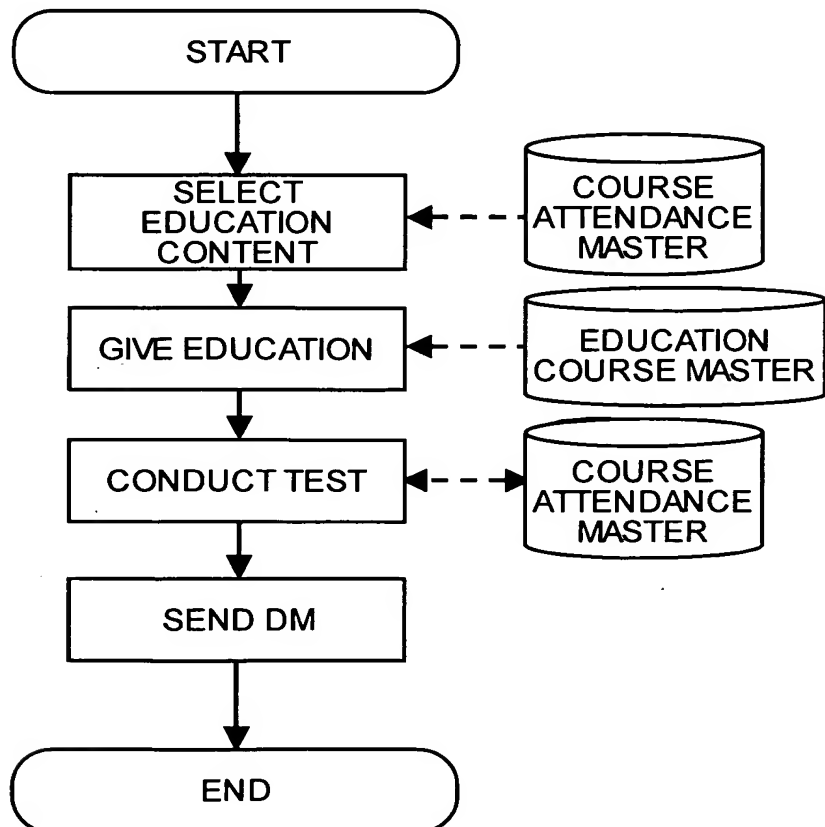


FIG. 10

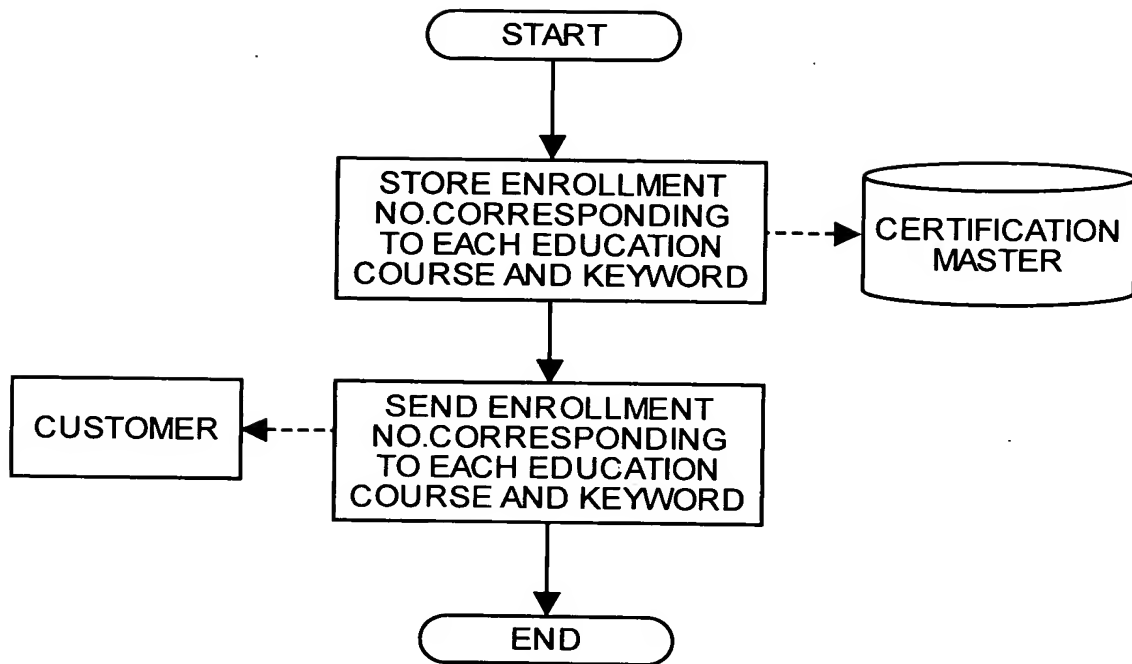


FIG.11

SCREEN a-1

WE ARE AN E-LEARNING AGENCY,
CALLED FLM THAT PROVIDES DISTANCE
LEARNING COURSES OVER THE INTERNET.
WE WOULD LIKE TO INFORM YOU OUR SALES OF PCs.

IF YOU TAKE ONE OF OUR DESIGNATED EDUCATION
COURSES AND GET CERTAIN POINTS, YOU CAN
PURCHASE PRODUCTS INCLUDING A PC YOU WANT
TO BUY AT A DISCOUNT PRICE.

IF YOU ARE CONSIDERING BUYING A PC NOW,
PLEASE FILL OUT AND SEND A QUESTIONNAIRE.
WE WILL SEND YOU DETAILED INFORMATION ON
THE PRODUCTS AVAILABLE AT A DISCOUNT PRICE
AND ON OUR EDUCATION COURSES.

[CLICK HERE](#)



SCREEN a-2

NAME

ADDRESS

TELEPHONE

DATE OF BIRTH

▼ I WOULD LIKE TO USE THE PC FOR

- ☐ INTERNET SHOPPING
- ☐ HOUSEHOLD ACCOUNTS MANAGEMENT
- ☐ COMPUTER GRAPHICS
- ☐ ADVANCED CGI PROGRAMMING

FIG.12

SCREEN b

DEAR MR. YAMADA,

THANK YOU FOR ANSWERING FLM'S QUESTIONNAIRE.
IF YOU TAKE ONE OF THE LISTED COURSES THAT
MATCH WITH YOUR PREFERENCE,
YOU CAN PURCHASE THE CORRESPONDING PC
AT A DISCOUNT PRICE.

WE ARE LOOKING FORWARD TO RECEIVING
YOUR APPLICATION.

[CLICK HERE](#)



SCREEN c

[EDUCATION COURSE]

☐ CONNECTING TO INTERNET FOR THE FIRST TIME

▼PCs TO BE DISCOUNTED

—FM NU1500 SAVE UP TO 10,000 YEN

—FM NU2000 SAVE UP TO 15,000 YEN

—La 2000 SAVE UP TO 18,000 YEN

[EDUCATION COURSE]

☐ EXCEL FOR BEGINNERS

▼PCs TO BE DISCOUNTED

—FM NU1500 SAVE UP TO 8,000 YEN

DISCOUNT AMOUNT WILL BE DETERMINED ACCORDING
TO THE RESULT OF THE TEST CONDUCTED AFTER THE
COMPLETION OF THE EDUCATION COURSE.

SUBMIT APPLICATION

FIG.13

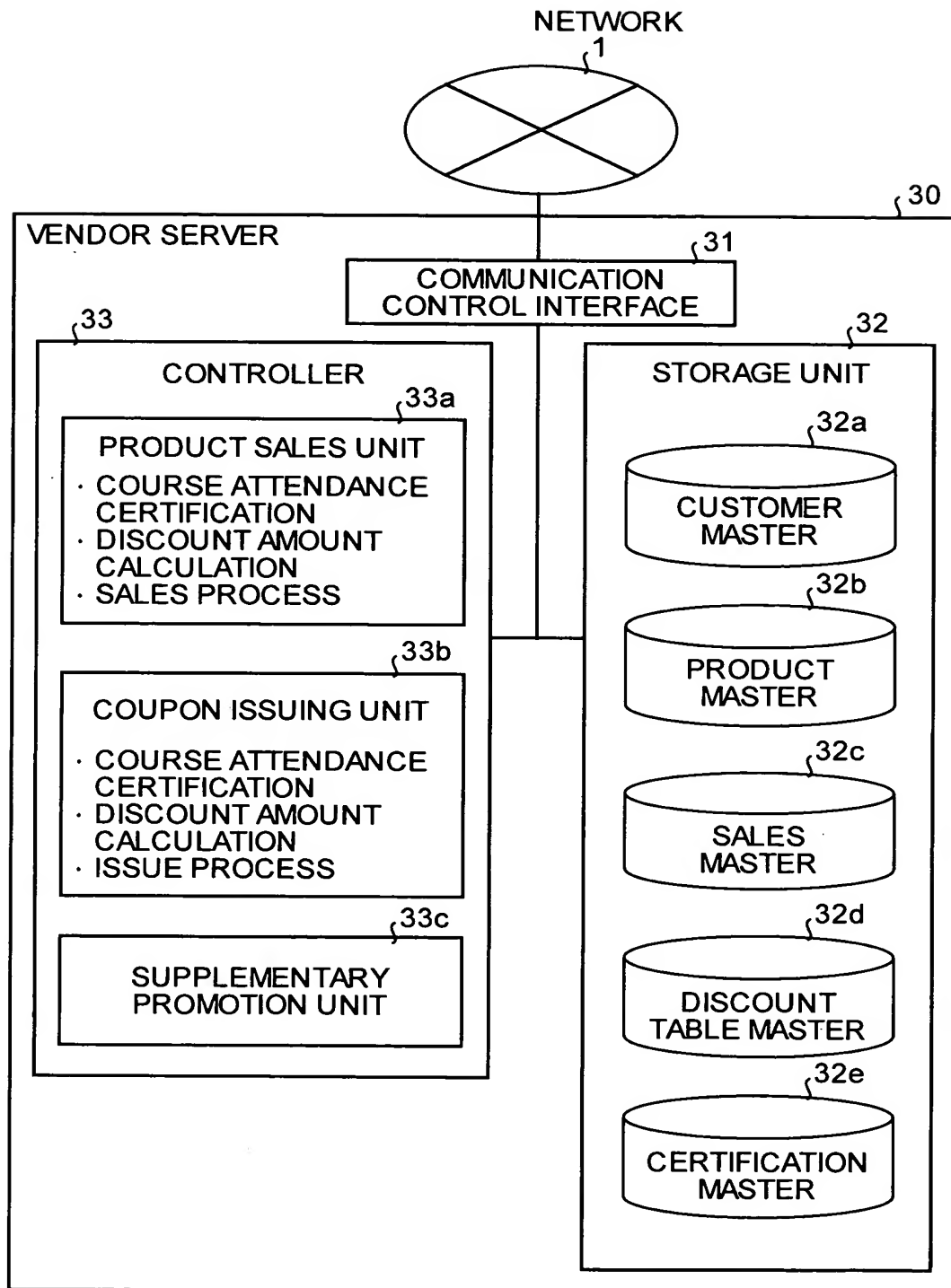


FIG.14

PERSONAL INFORMATION

CUSTOMER NO.	NAME	ADDRESS	TELEPHONE NUMBER	DATA OF BIRTH	E-MAIL ADDRESS
B001	SABUROU MURAKAMI	〇〇〇〇	XXXX	XXXX	XXXX
B002	KEIKO NAKAMURA	〇〇〇〇	XXXX	XXXX	XXXX
B003	KENGO OYAMA	〇〇〇〇	XXXX	XXXX	XXXX
⋮					

FIG.15

PRODUCT TABLE

PRODUCT NO.	MANUFACTURER	PRODUCT NAME	PRICE
S001	F COMPANY	FM NU1500	180,000
S002	F COMPANY	FM NU2000	250,000
S003	N COMPANY	La 2000	175,000
S004	N COMPANY	La ULTRA2000	225,000
⋮			

FIG.16

SALES TABLE

APPLICA- TION NO.	CUSTOMER NO.	ENROLL- MENT NO.	PRODUCT NO.	PRODUCT NAME
H001	B002	J001	S002	FM NU2000
H002	B004	-	S003	La 2000
⋮				

REGULAR PRICE	SELLING PRICE	AMOUNT OF DISCOUNT	DISCOUNT FLAG	DATE OF SALE	SALES COMPLE- TION FLAG
250,000	235,000	15,000	1	2003/03/20	1
175,000	175,000	0	0	2003/02/24	0
⋮					

FIG.17

DISCOUNT TABLE

PRODUCT NO.	PRODUCT NAME	COURSE NO.	EDUCATION COURSE NAME	AMOUNT OF DISCOUNT
S001	FM NU1500	C001	CONNECTING TO INTERNET FOR THE FIRST TIME	10,000
		C002	EXCEL FOR BEGINNERS	8,000
S002	FM NU2000	C001	CONNECTING TO INTERNET FOR THE FIRST TIME	15,000
		C003	ELEMENTARY CG	12,000
		C004	ADVANCED CGI PROGRAMMING	20,000
S003	La 2000	C001	CONNECTING TO INTERNET FOR THE FIRST TIME	18,000
		C004	ADVANCED CGI PROGRAMMING	22,000
⋮				

FIG.18

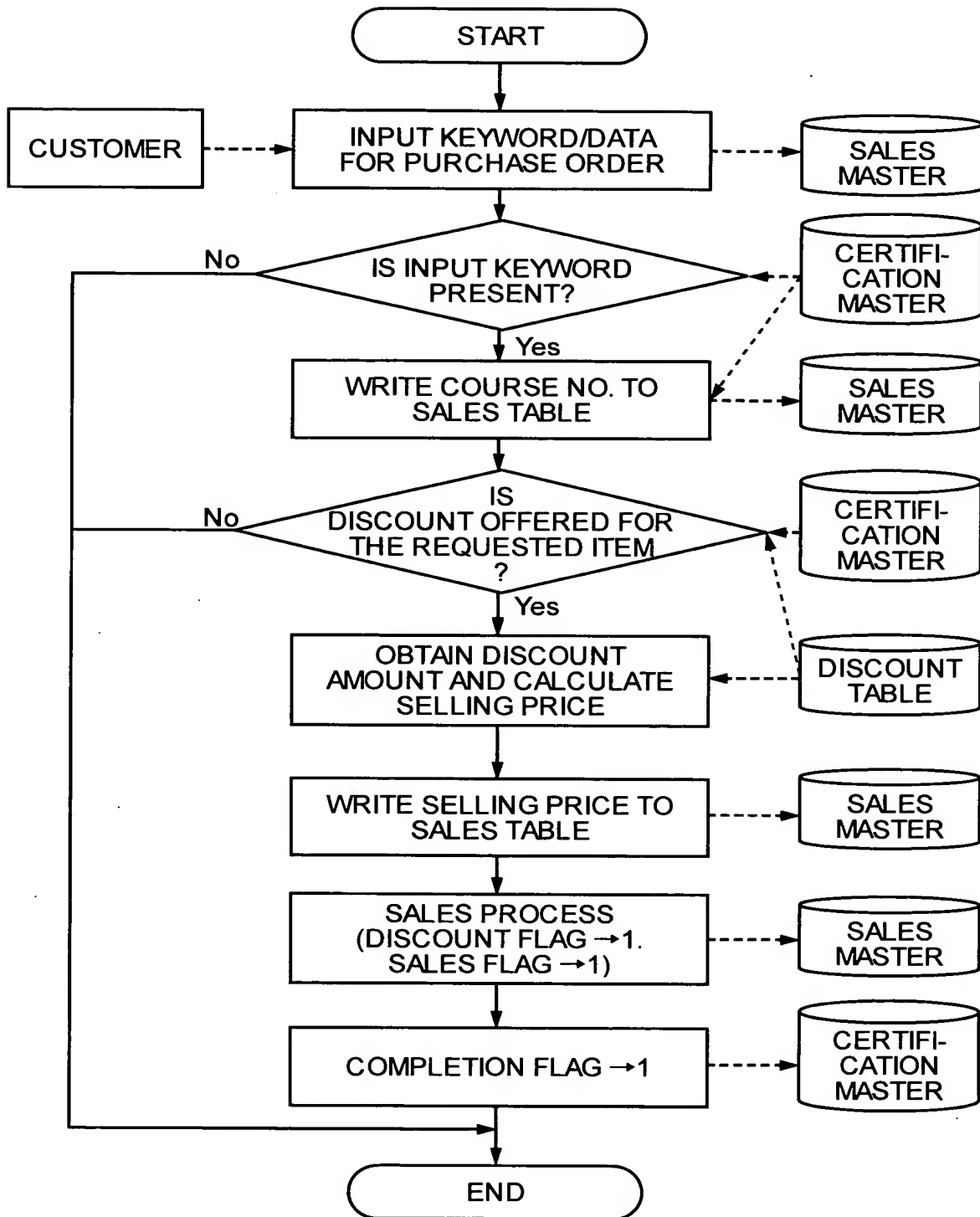


FIG. 19

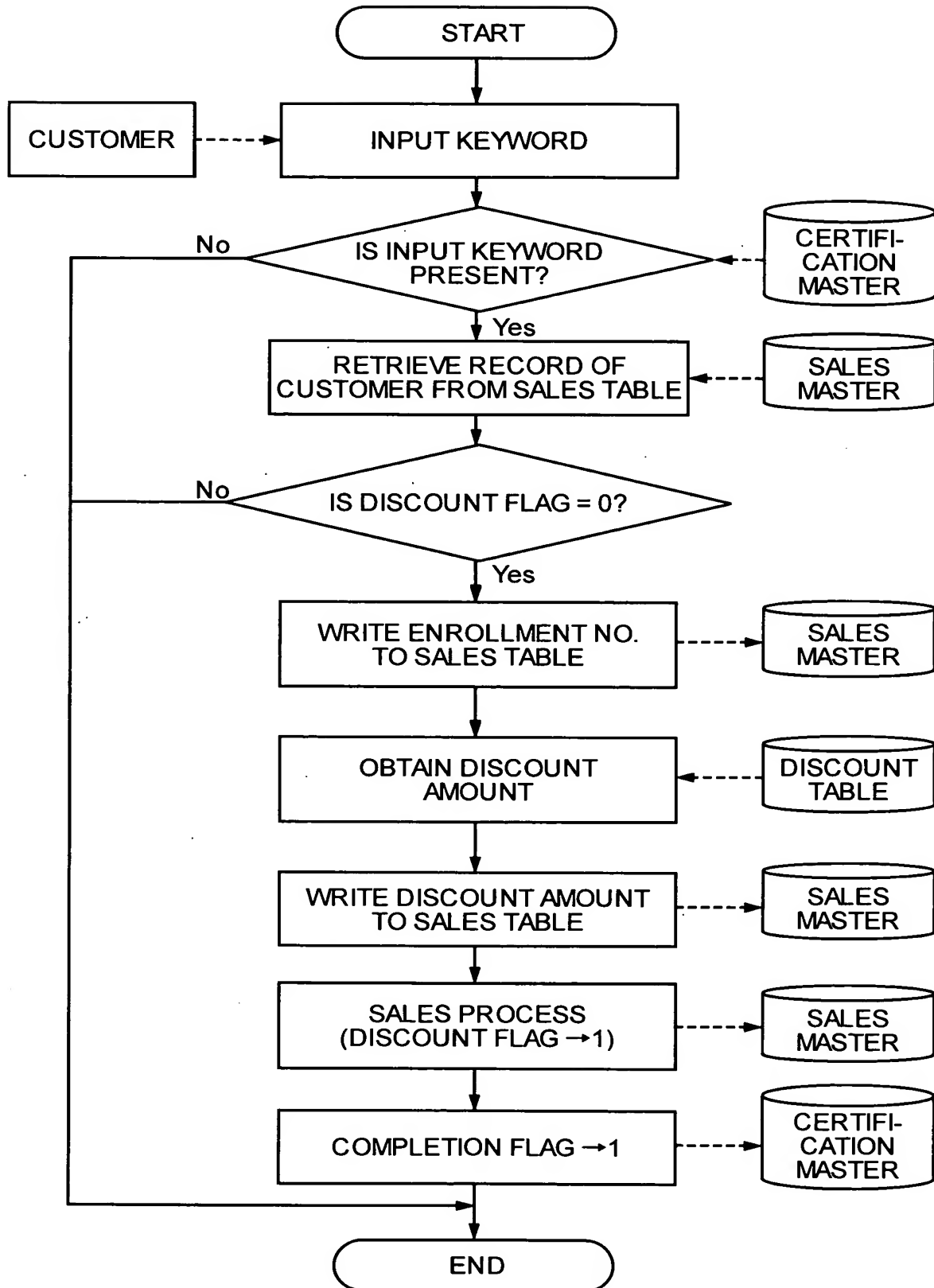


FIG.20

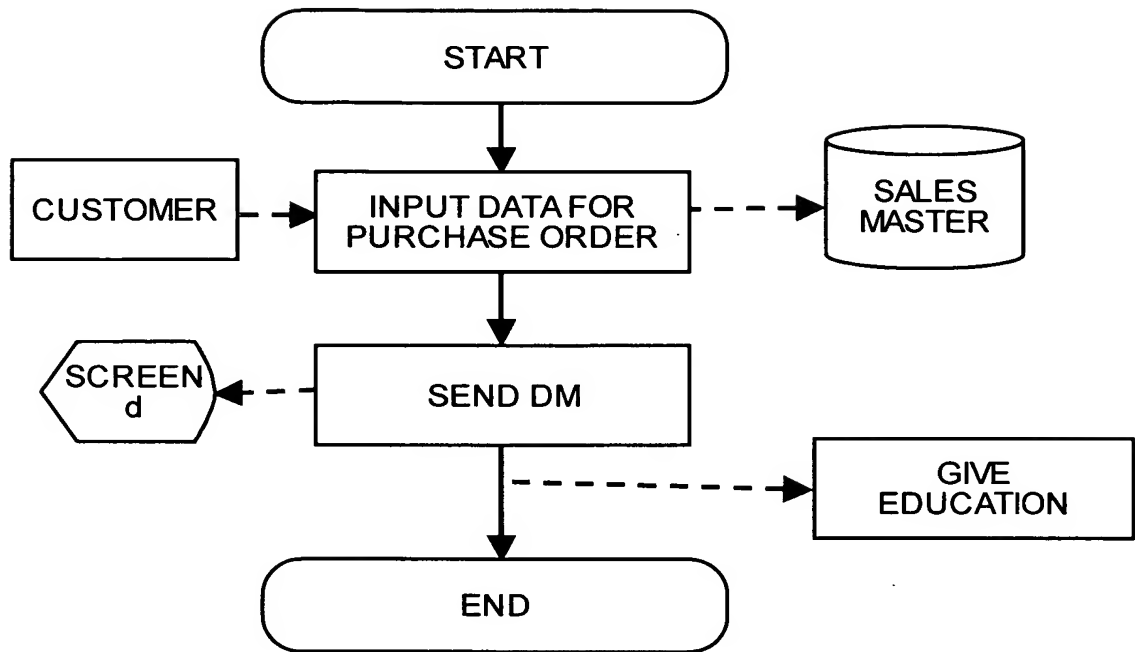


FIG.21

SCREEN d-1

DEAR MR. OYAMA,

THANK YOU FOR YOUR ORDER FOR "FM NU 1500".

AT THE MOMENT, YOUR ORDER IS PLACED AT A
REGULAR PRICE; HOWEVER, IF YOU TAKE ONE OF
THE LISTED EDUCATION COURSES PROVIDED BY FLM,
YOU CAN GET DISCOUNT PRICE.

WE STRONGLY RECOMMEND YOU TO APPLY FOR
THE COURSES.

[CLICK HERE](#)



SCREEN d-2

[EDUCATION COURSE]

- ☐CONNECTING TO INTERNET FOR THE FIRST TIME
- ☐EXCEL FOR BEGINNERS

THE DISCOUNT AMOUNT WILL BE DETERMINED
ACCORDING TO THE RESULT OF THE TEST
CONDUCTED AFTER THE COMPLETION OF THE
EDUCATION COURSE.

SUBMIT APPLICATION

FIG.22

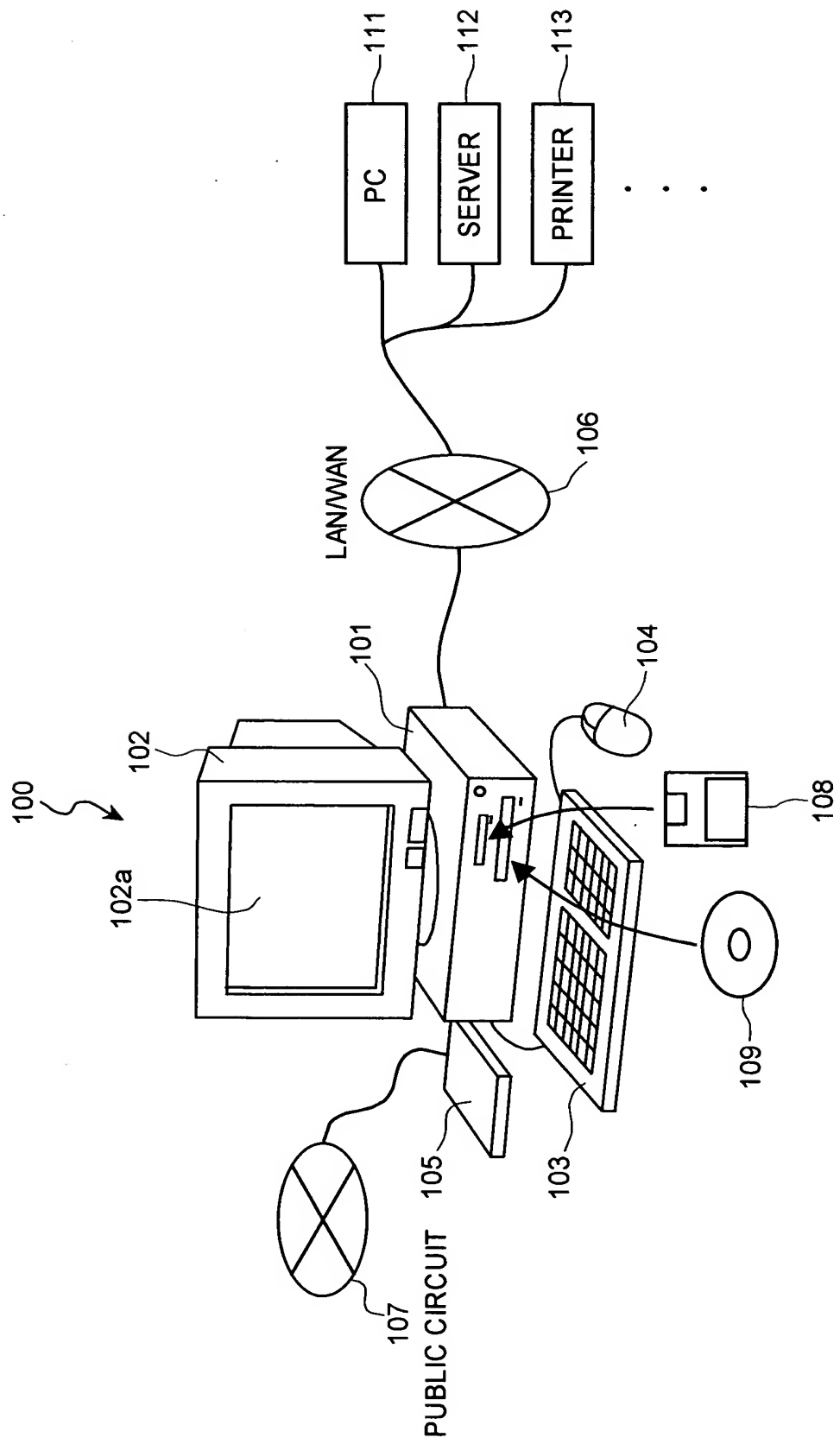


FIG.23

